



The Southern Exposure

Indiana South District - Optimist International

Volume 26, Issue 4

July 2021

2020-2021

“Choose Optimism!”

Bill Cherolis, Governor

Beverly Oehrle, Immediate Past Governor

Mike Novak, Past Governor

Mike Novak, Governor Elect

Rick France, Secretary-Treasurer

Lt. Governors

Zone 1- **Jerry Lyons, Sunrise Club**

Zone 2- **Jerry Lyons, Sunrise Club**

Zone 3- **Rusty Diemer, Plainfield Club**

Zone 4- **Mark Wilson, Ryves Community**

Zone 5-

Zone 6- **Kent Reyling, Jasper**

Zone 7- **Rich Hawley, Evansville Downtown Club**

Attention:

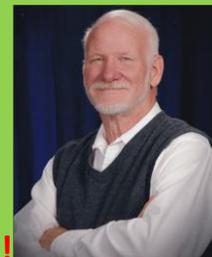
Committee Chairs & Lt Governors

The *deadline* for submitting articles for the next District Bulletin is **October 4, 2021**. Send your articles to p_grant@fastmail.fm if you have e-mail. If you prefer, send it snail-mail: 770 N County Road 625 E, Avon, IN 46123.

DON'T FORGET!

A message from Bill, your 2020-2021 Indiana South District Governor

Greetings to all Indiana South District Optimists



Choose Optimism! Happiness!

We are slowly getting to the end of the COVID thing. Several clubs have resumed in-person meetings with proper precautions. I hope that most all of you have gotten your vaccination. The light at the end of the tunnel is in sight. In these times, it is important to Choose Optimism and share our Optimism with those around us.

We had a great 3rd Quarter District Conference in Bloomington on April 24th. We Rallied for Optimism. It was great to get together again and see everyone. Zoom was OK but it is just not the same as in-person. Our District Essay and Oratorical winners were there with their parents. What an impressive group of kids. I hope that next year we can have more clubs participate in these two programs.

Our 35th ISD Annual Convention is in Edinburgh on August 13th. We will install our District officers and have some great training planned. I'd like to see you there.

- A two-day meeting Friday, August 13, and Saturday, August 14, 2021. No Sunday activities.

- Health precautions: Face covering is expected per Indiana's guidelines. Anyone with a fever that day or who has been in contact with anyone showing symptoms within

the 48 hours prior to August 13th is asked not to attend. (Based on current guidelines at time of registration distribution.)

- Group Hotel rates are arranged for anyone wishing to arrive Thursday, Friday, and Saturday. The deadline for the group

rate is July 13th. Group rate may be available after that date subject to hotel accommodations.

- No outside food is permitted in the conference rooms. Meals will be catered through the hotel. Choose Optimism!

Gov Bill

2020-2021 Indiana South District Meetings

August 13-14, 2021, Hilton Garden Inn, Edinburgh

You hold a priceless gift in your hands. Find it in your heart to give that gift away. Invite that friend to join your Optimist Club. Extend that invitation. Like a smile, it is hard to give away, for as you part with the invitation you gain another fellow Optimist. If you look carefully, you will find that you still have an invitation for the next friend.



Message from Governor-Elect Mike:

Hello Fellow Optimists,

It was great to see many of you in Bloomington at the 3rd Quarter District Conference in April. We had a wonderful time catching up and recognizing our Essay and Oratorical Winners. This past year and a half have been incredibly challenging for many of us personally, as well as the impact it has had on our Optimist clubs and District functions. I pray that we are turning the corner in a positive direction and can get back to normal. *It is our time!* Our communities need us and Optimism more than ever before. We need to be that organization that leads the way out of this pandemic and provide opportunities for our kids. They need us, and we need to deliver! As we approach the home stretch for Governor Bill's year, let us all try to join as Optimists at the District Convention in Edinburgh and have a great time together.



Indiana South District Optimist International 2019-2021 35th Quarter Conference

August 13-14, 2021

Hilton Garden Inn Edinburgh
12210 N Executive Drive, Edinburgh, IN 46124

(Please print neatly or type)

“Choose Optimist for Success”



Member Name #1 _____ Badge Name _____
 Club Name _____ Zone _____
 Current Office (Club) _____ (District) _____
 Member Name #2 _____ Badge Name _____
 Club Name _____ Zone _____
 Current Office (Club) _____ (District) _____
 Street _____ Phone _____
 City _____ St _____ Zip _____
 Non-Member Name _____ Badge Name _____
 Name(s) / Age(s) of _____
 Children Attending _____

CONVENTION FUNCTIONS REQUIRE A RESERVATION (Please choose your options)	# of people	\$
\$60 PACKAGE OFFER (includes Registration, OT/NT Breakfast, Saturday Lunch, and Governor's Buffet Banquet - savings of \$13) = \$60 per person (Pork Loin () or Grilled Salmon () for Governor's Buffet - Choose one) - Enter # of each choice.		
ALA CARTE		
Registration = \$15 per household		
Old Timer/New Timer All American Buffet (Saturday) = \$13		
Mock Club Luncheon (Saturday) Deli Lunch Buffet = \$15		
Governor's Banquet (Saturday) CHOOSE 1 ENTRÉE: Brown Sugar Crusted Pork Loin with Mixed Chutney or Grilled Atlantic Salmon = \$30 Choose 1: Pork () Salmon () Enter # of each choice		
TOTALS		
Dietary Restrictions: _____		

HOTEL RESERVATIONS

Group Code: Optimist International
DEADLINE: July 13, 2021
 Hilton Garden Inn
 12210 N Executive Drive
 Edinburgh, IN 46124
 \$120.00 (plus tax) (does not include breakfast)
 Tel: (812) 526-8600 Group Code: OPT

Online Registration: <https://mp.gq/v0bix>

REGISTRATION FORM & REMITTANCE

Must be received by August 9, 2021
 Payable to: ISD
 Mail to: Frank Fowler
 Indiana South District Registrar
 527 West Melchior Drive North
 Santa Claus, IN 47579

For seating purposes, registration is necessary regardless of meal plans.
 Frank's email: ffowler@psci.net

Clubs: Get your Club Officer Election Report filed with Optimist International



Let's Celebrate
50 years!
Greensburg Optimist Club

When: Wednesday, August 18, 2021
Where: Knights of Columbus Hall

Social: 6:00 p.m.	Caterer-Deb Sellers
Dinner: 6:30 p.m.	Grilled Chicken
Cost: \$11.00/person	Roast Beef
	Mashed Potatoes and Gravy
	Green Beans
	Salad
	Rolls
	Assorted Cookie Tray

RSVP by Wednesday, August 11th.

Jane Howard: jhoward7403@aol.com 812-525-5482
Lynn Bewley: lynn_six@hotmail.com 812-593-2411

President of Optimist International to attend Evansville 100th Banquet

The Downtown Optimist Club of Evansville is pleased to announce their 100th anniversary. Please join the club in celebrating this occasion on Saturday, October 2, 2021 at the Tropicana Hotel and Convention Center located at 421 NW Riverside Drive, Evansville, IN 47708. The President of Optimist International, Patsy Garner, will be the keynote speaker.

The club was formed on Friday the 13th, 1921 by design to celebrate both optimism as a club and the birthday of club founder, Dr. Charles Hartloff, the first President. The club has come a long way from the slogan of "Friend of the Delinquent Boy" and is excited to have served the Evansville community and its youth for over 100 years.

Festivities on October 2, 2021 begin at 5:00 p.m., with a cash bar, followed by a plated dinner and a program at 6:00 p.m. The agenda will include the keynote speaker, the Optimist International President, and a stroll down memory lane. Share in the club's commitment toward serving the youth in the community today and in the future! Tickets are \$40.00 per person.

R.S.V.P. Please contact Rich Hawley of Robert John and Associates at 812.425.2718 or via email at rich@rjohnlaw.com to purchase tickets for a fun-filled evening and to support Optimism.

Checks payable:
Downtown Optimist Club of
Evansville

Address in care of Robert John and Associates
319 NW Martin Luther King Jr
Evansville, In 47708



CHERYL BRENN

Welcome
to our new
Executive Director

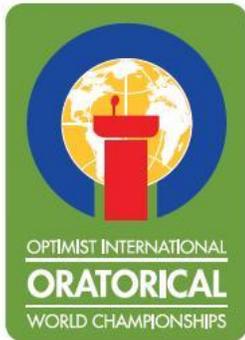


Optimist International Welcomes New Executive Director

ST. LOUIS- Optimist International welcomes Ms. Cheryl Brenn as the next Executive Director for the nonprofit, global volunteer organization.

Ms. Brenn currently resides in Clifton Park, New York. She has a master's degree in Leadership and Management and earned the Certified Association Executive designation from the American Society of Association Executives. She has spent the last 14 years of her career with Hugh O'Brian Youth Leadership (HOBY), where she has held various positions, and is currently the Chief International Programs Officer.

OPTIMIST INTERNATIONAL YOUTH CONTESTS 2021-2022



ORATORICAL CONTEST

Beginning in 1928, the Oratorical Contest has become the longest-running program of Optimist International. The contest is designed for young people to gain experience in public speaking and provide them with an opportunity to compete for multiple college scholarships with a pre-assigned topic.

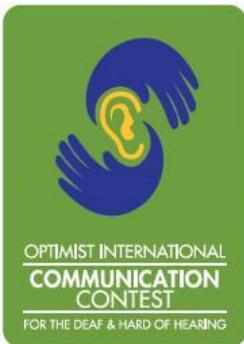
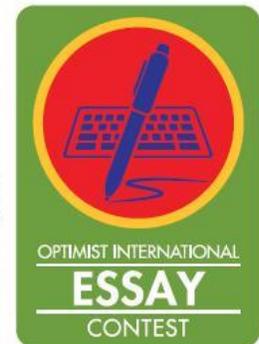
District Scholarships:
First Place: \$2,500 • Second Place: \$1,500 • Third Place: \$1,000
**with a chance to win up to \$22,500 at the
World Championships level**

ESSAY CONTEST

The Essay Contest is sponsored by Optimist International to give young people the opportunity to write about their own opinions regarding the world in which they live.

The approach can encompass a young person’s personal experience, the experience of their country or a more historical perspective. In addition to developing skills for written expression, participants also have the opportunity to win a college scholarship!

One District Scholarship of \$2,500



COMMUNICATION CONTEST FOR THE DEAF & HARD OF HEARING

This contest offers an opportunity for students who are Deaf or Hard-of-Hearing to present their thoughts in the community, gaining skills, which can only come from signing or speaking to a large audience. Patterned after the Optimist Oratorical Contest, the contest offers youth the chance to compete in speech or sign language with the chance to win a college scholarship.

One District Scholarship of \$2,500

KIDS SPEAK OUT! SPEECH CONTEST

All young people can compete in the Optimist Oratorical Contest. The “Kids Speak Out” contest is a “pre-Oratorical” program that provides a more equitable competition for younger speakers.



Follow complete Official Rules posted on www.optimist.org



OPTIMIST DEFINED:
THIS GUY.



New Member Fee Waived

Beginning June 1, the new Member Fee of \$15.00 has been waived until September 30th, 2021. Now is an excellent opportunity for people to join Optimist Clubs and see what we do and how we impact our local communities and how they can be a part of that for free!



Honor Clubs are stronger Clubs.

Believe it or not, the end of the Optimist year is almost here. This is a good time for all Clubs to set their sights on the end-of-year goal of becoming an Honor Club. Becoming an Honor Club helps your Club to remain strong, which will allow you to offer more services to children in your community. This distinction shows that you, as Club Officers, left your Club in a better place than when you took it over.

[This form will help you track the steps toward becoming an Honor Club.](#) There's still time to go for it!

[You can also log in to our website to access a report on your Club's progress in building membership.](#)

Leading in Times of Uncertainty

As we navigate through this pandemic people look for leadership and for answers. They seek guidance and direction because there is so much UNCERTAINTY. This uncertainty takes us out of our AUTO-pilot mode, makes us feel out of control, no longer comfortable with surrounding conditions. Some days it feels like we could be in crisis.

One good thing that comes from crisis is that it can bring out the best in us. We want to provide security, offer guidance, demonstrate understanding, and show that we care. We want to help, offer hope, and provide answers. We want to help people see the problem and to get to a solution. There are hidden opportunities for each of us to use our leadership skills and talents. Do not miss these opportunities. Take care of your people, in your organizations, your church, your clubs, your clients, your family (those near and far), and most of all, take care of yourself. You cannot look after others if you are not healthy. Here are things YOU can do in the coming days that can make a difference as you reach out to others.

1. Talk Health, happiness, and prosperity to every person you meet.

Offer continual help. Reality is what it is, but HOPE and FAITH keeps people going.

2. To make all your friends feel that there is something in them.

Extend grace and compassion. When someone tells you of his/her troubles, be empathetic. Offer the comment, "I know how you feel," or "I understand." Offer thoughtfulness. During conversation, listen, not only with your ears but with your heart. Ask good questions, go back to a specific point, and make an encouraging or positive comment about it.

3. Be so strong that nothing can disturb your peace of mind.

Be patient, CALM., and encouraging. Your ability to remain calm can set people at ease. Logical thinking in stressful situations is vital. Your smile and presence can make an impact on others.

4. Think only the best, work only for the best, and expect only the best.

Encourage others to prepare and plan. Each person's situation is different. We should all HOPE for the BEST, but we prepare for the worst. Good preparation can make a difference in the end! Encourage others to never give up HOPE and to plan and prepare. Encourage and support the efforts of others.

5. To think only of the best, to work only for the best, and to expect only the best.

Have TRUST in the future! Teach people how to trust. Appreciate the small WINS and trust more WINS will come. Watch for those small instances that can be called WINS. When they start accumulating, they turn into bigger WINS!

Mark your calendar

from Ralph Purkhiser, Springs Valley Optimist Club

Wheelin' in the Fish: Sept. 18 at Osborn Ramp at Patoka Lake. This is for people of all ages with all types of disabilities, their families, and caregivers. Lunch is served and all the fishing equipment is available. This is sponsored by the Springs Valley Optimist Club, the Southern Indiana Center for Independent Living, Patoka Bass Masters and IDNR Patoka Lake.

New Member Success Plan

There are three things you can do to ensure your new member does not resign for “lack of interest”.

1. **BUDDY-UP** Invite them to attend club meetings, share rides, introduce them to other Optimists who may share their interests, sit with different groups of people (not the regular clic), encourage them to share Optimism with “Optimistic Opportunities”, help them feel welcome and a part of the club, ask them to help with projects or tasks, no matter how small.
2. Introduce the member to the PGI program (Personal Growth and Involvement). This is a Passport Booklet with activities that encourage participation. For each level completed, they receive a special backing for their Optimist pin. The booklet can be obtained by contacting **Paula Reyling** of the Jasper Club, 812 663 7176.

LEVEL I – BRONZE

- ____ ATTENDANCE: Attend six Club meetings and/or activities
- ____ ACTIVITY: Participate in one Club service activity
- ____ KNOWLEDGE OF ORGANIZATION: Learn the Five Purposes and about the founding of Optimist International
- ____ SELF DEVELOPMENT: Prepare and give a short presentation on “How Optimism Can Make a Better World”
- ____ COMMUNICATION: Read the curriculum vitae/ résumé of a new member at the induction ceremony
- ____ CERTIFICATION: Activities to be certified by Club Secretary/Treasurer or Club President

Signed By: _____
Office: _____
Date: _____

LEVEL II – GREEN

- ____ ATTENDANCE: Attend three additional Club meetings and/or activities (cumulative total of 9)
- ____ ACTIVITY: Be involved in organizing a Club Activity
- ____ GROWTH: Sponsor a new member
- ____ KNOWLEDGE OF ORGANIZATION: Know Optimist International, District, Zone and Club structures
- ____ SELF DEVELOPMENT: Make a short presentation at a Club meeting about why a prospective member should join your Optimist Club
- ____ COMMUNICATION: Promote Club meeting attendance for a period of at least one month
- ____ CERTIFICATION: Activities to be certified by Club Secretary/Treasurer or Club President

Signed By: _____
Office: _____
Date: _____

3. Assist the member in earning the Rookie Rock Star Award. This can be earned **ONLY** in the first twelve months of membership. They receive a special Optimist pin upon completion.
 - a. Serve on a Club Committee
 - b. Work on a Service Project
 - c. Sponsor a New Member
 - d. Attend one of the following:
 - District meeting
 - Regional Summit
 - Optimist International Convention

Rookie Rock Star Form: Club President needs to fill out to document activities: This can be found at Optimist.org - member resources -forms, documents, and publications -documents -club, district, member recognition.

Learning Management System now available for OI members

BIG NEWS! You Can Now Use the LMS, Plus Free Access for Club Officers

Dear Optimist International Leader,

The launch of the new Learning Management System was a big step forward for Optimist International to improve the way we provide training materials to Clubs. In the weeks since the launch, we have shared your comments with President Adrian Elcock. He wants you to know that we appreciate your positive response. Based on your feedback we have re-iMaged our roll-out plan.

Many Clubs shared that they would prefer individual accounts rather than a shared Club account. We are now giving each Club four FREE licenses to the system. These licenses are reserved for the Club President, Club President-Elect, Club Secretary Treasurer, and Club Foundation Representative (this will be updated every year for the new person in each role). When your Club signs up for the new license, we will remove permission for the current generic Club account.

In addition, we are pleased to announce we will also offer all Optimist members a chance to purchase a license for \$6 USD per year per member. If your Club would like to pay for members, please contact michelle.turner@optimist.org.

With everyone having the opportunity to be in the system, we will be able to track each member's progress as they complete courses. Past officers will have the option to renew their account each year for the same fee.

Please see the attached documents with instructions on how to log in for the free membership and how members can register. Please note that promo codes are located at the bottom.

Thank you,
Michelle Turner
LMS Administrator
michelle.turner@optimist.org

[How to Register for Members](#)

[How to Register for Officers](#)

Members Can Now Join At-Large!

Do you know someone who wants to join an Optimist Club, but cannot find one nearby? Past President Adrian Elcock announced at 2020 Virtual Convention a new membership category: Member-at-Large.

This category is ideal for those who live in locations where there is no Club available and are not able to commit to starting one on their own. This does not replace the Friend of Optimist category, which is available to those who want to support OI, but do not want to make the commitment to full membership.

Information on how to join as a member-at-large will be available soon.



Choose Optimism!

helping one person might not change
the whole world,



but it could change the world for
one person.

chibird



We understand the importance of protecting your Optimist Club and the children you serve. IntelliCorp has partnered with Optimist International to ensure Optimist Clubs receive comprehensive and validated screening services at the lowest possible cost.

Optimist Background Check Package

The following cost-effective screening package has been created to simplify your background check process. The package uses a combination of multiple sources of criminal record information. In addition, we validate database records by returning to the source to ensure that we have the latest updates regarding your applicant's history.

Package Pricing: \$13.86

Includes:

- Validated Criminal Database
 - Validated Nationwide Sex Offender
 - Validated Department of Corrections
- Unlimited Single County Searches (7 year address history)*
- SSN Verification w/Address History
- Government Sanctions (Terrorist Search)

Notes:

*Some courts charge a mandatory fee. These are treated as pass-through fees to our clients and are clearly highlighted before processing the search.

Package Add-Ons

- Motor Vehicle Reports
- Employment Verifications
- Education Verifications
- Drug Testing
- Federal Criminal Searches
- Civil Searches
- I9/E-Verify
- Credit Reports



Program Benefits:

- Preferred pricing
- Criminal product validation
- Compliance information/online sample forms
- Personalized customer support
- System & product training sessions
- Secure online report ordering & retrieval

Please Note: Information and preferential pricing provided for U.S. Clubs only. Canadian Clubs should contact IntelliCorp for more information.

Sign-Up Today:

Click [here](#) and complete the first page of the registration process.



Contact:

Mike Terrell
800-539-3717 x157
mterrell@intellincorp.net
www.intellincorp.net

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

Useful Web Links

Optimist International Structure & Services:

http://www.optimistleaders.org/LeadershipInfo/ClubInfo/ClubAnswerBook/OI_Structure_&_Services.pdf

Club Organizational Model:

http://www.optimistleaders.org/TeachingMaterials/OfficerTraining/Club_Organization_Model.pdf

Optimist International Foundation:

The Optimist International Foundation is a 501C3 organization whose purpose is to receive and manage funds exclusively for the charitable, literary or educational purposes of OI and its member clubs. See website link: <http://oifoundation.org/about-us/>

Official Optimist International Supplier: Shumsky www.OptimistStuff.com



Choose Optimism!



Attention ALL Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors. Make sure to attend your Board meeting at every District Conference and at the Convention.

Update Member Information

To ensure each Optimist Member is receiving important information from Optimist International, encourage each Member to update their contact information with a leader in your Club. This includes addresses, email addresses and phone numbers. Each leader (Club President, Secretary, and/or Treasurer) has a log-in for Optimist Leaders to update the Members' information.