



The Southern Exposure

Indiana South District - Optimist International

Volume 27, Issue 1

October 2021

2021-2022

“Be An Optimist”

Mike Novak, Governor

Bill Cherolis, Immediate Past Governor

Beverly Oehrle, Past Governor

, Governor Elect

Rick France, Secretary-Treasurer

Lt. Governors

Zone 1- **Walt Willms**

Zone 2- **Jerry Lyons**, Sunrise Club

Zone 3- **Jack Nichols**, Mill Creek Club

Zone 4- **Mark Wilson**, Ryves Community

Zone 5- vacant

Zone 6- **Dave Hubster**

Zone 7- **Rich Hawley**, Evansville Downtown Club

Attention:

Committee Chairs & Lt Governors

The *deadline* for submitting articles for the next District Bulletin is **December 26,**

2021. Send your articles to p_grant@fastmail.fm if you have e-mail. If you prefer, send it snail-mail: 770 N County Road 625 E, Avon, IN 46123.

DON'T FORGET!

A message from Mike, your 2021-2022 Indiana South District Governor

Hello Fellow Optimists,

I am once again honored to serve as your Governor of the Indiana South District and look forward to seeing many of you at the 1st Quarter Conference in Columbus.

Columbus is filled with tremendous architecture, dining, and shopping. Make a weekend of it along with attending the conference.

For those of you coming in on Friday night, we will be dining at the Upland Columbus Pump House at 5:30. Check out their website.

We will be privileged to have with us the Vice-President of the Middle America Region, Lister Florence from Rolla, Missouri. I know he will have an inspiring message for us as Optimists.

Since we will be holding our conference two days after Veteran's Day, the theme for the conference is "Celebrate the **Red**, **White**, and **Blue**-Wear Your Patriotic Attire." Come dressed in something patriotic and honor our veterans and our country.

Let's kick off the new year having a great time together by sharing our friendship, fellowship, and Optimism with one another.

See you in Columbus.

Governor Mike



Message from OI Vice President Lister ...

It is an honor to be an Optimist and privilege to speak to the beacons of light and hope in our organization and our world. My visit will include a presentation about “The Power of Optimist Habits”. The focus will be to help you and your team to be successful in being and maintaining a system for progress and your goals. Goals are about the results you want to achieve. Systems are the processes that lead to those results. Goals are good for setting a direction, but systems are best for making progress. So, get ready, buckle your seat belts, and join me in this journey.

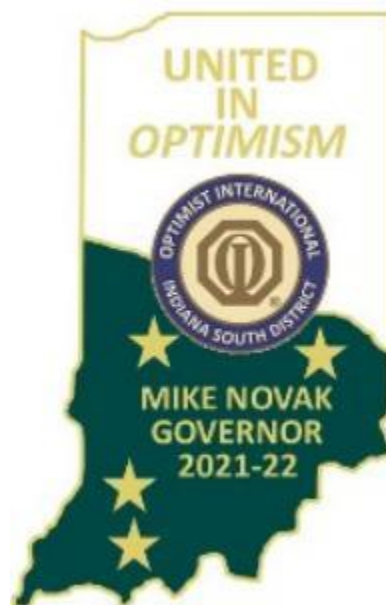
2020-2021 Indiana South District Meetings

1st Quarter Conference - November 13th, Holiday Inn, Columbus, In

2nd Quarter Conference - Working on two Super Regionals possibly Jasper and Plainfield.

3rd Quarter Conference - April 23rd, Hilton Garden Inn, Edinburgh, IN

District Convention - August 13th, TBD Location





**Indiana South District
First Quarter Conference
"Be An Optimist"
November 12-13, 2021
Holiday Inn Columbus**



2485 W. Jonathan Moore Pike, Columbus, Indiana
(Please print neatly or type)

Member Name #1 _____ Badge Name _____
 Club Name _____ Zone _____
 Current Office (Club) _____ (District) _____
 Member Name #2 _____ Badge Name _____
 Club Name _____
 Current Office (Club) _____ (District) _____
 Street _____ Phone _____
 City _____ St _____ Zip _____
 Non-Member Name _____ Badge Name _____
 Name(s) / Age(s) of _____
 Children Attending _____

Conference Functions Require A Reservation	Price	Number	Amount
Registration Fee per Household (living in the same house)	\$8.00	<u>1</u>	<u>\$8.00</u>
*Boxed Lunch (choice): (includes side, chips, apple, cookie, drink)	\$15.00		
Turkey & Cheddar on Whole Grain Bread		_____	_____
Roast Beef and Swiss on Marble Rye Bread		_____	_____
Ham and Swiss on a Pretzel Bun		_____	_____

TOTAL AMOUNT DUE (Must Accompany This Form) \$ _____

***Deadline for lunch choice is Friday, November 5, 2021. After that date a box lunch can be ordered until Tuesday, November 9, but it will be whatever is available – no choice. No lunch adds after 11/9.**

HOTEL RESERVATIONS

Group Code (ISO) (refer to Indiana South Optimists)
DEADLINE: Monday, October 25, 2021**

Holiday Inn Columbus
2485 W Jonathan Moore Pike
Columbus, IN 47201
FRIDAY = \$109.99 (plus tax)
Tel: 812-417-7200

**** after this date the group rate will not be available**

REGISTRATION FORM & REMITTANCE

Must be received by: November 5, 2021

Indiana South District Registrar
Attention Frank Fowler
527 W. Melchior Dr. North
Santa Claus, IN 47579
Email: ffowler@psci.net
Online registration: <https://mp.gg/9ac3i>



Save The Date! 2022 Reno Convention June 30-July 3, 2022





Message from International President Patsy Garner

I'm here in St. Louis – at the Optimist International headquarters on Lindell Blvd – visiting with our Professional Staff who work very hard for you, the member.

I love this time of the year - the fall season. Fall sports have taken over the network, the leaves are changing colors, the weather is a bit more brisk than days previous. There is a feeling of newness in the air.

Optimist Members, I thank you for this wonderful opportunity you have given me to serve as your 2021-2022 Optimist International President. Your passion, sincerity, and commitment of Optimism in your communities, reemphasize the belief I have that Optimist International is truly the best service Organization in the world.

I want to take just a moment to thank Past President Mark Weinsoff for his outstanding leadership during this past year. The Choose Optimism year had challenges that we as Optimists had not witnessed in decades, but he or his team - did not let that stop them and created great momentum to begin this new Optimist year.

I'm one of those that loves the feel of a newspaper, book, or magazine. While walking thru the grocery store a few years ago, I happened past the magazine rack – where one immediately caught my eye, The Time magazine. The cover featured the beautiful and elegant Cecily Tyson in the long flowing red dress – so that in itself was enough to make ahead turn – but The featured article on the cover was entitled “The Art of Optimism.” It highlighted 34 people’s visions of how they see the world thru their artwork. So, I purchased the magazine.

When I arrived home, I started thumbing thru the magazine, and one article jumped off the pages; it was a piece written by Oscar Winner Filmmaker Guillermo Del Toro – and he stated: “Optimism Is radical. It is the hard choice, the brave choice. And it is most needed now, in the face of despair – Optimism is our Instinct to inhale while suffocating. Our need to declare what needs to be in the face of what is. Think about that – Such a powerful statement worth repeating, “Optimism is Our need to declare what needs to be in the face of what is. He continues – “Optimism is not uncool; it is rebellious and daring and vital.” Powerful words were printed almost three years ago but are more relevant today than ever at that time.

The 2021-2022 “Theme” for the year keeps our focus on OPTIMISM with a dedicated commitment to improve connection thru technology, increasing our brand awareness, and open up our communication to membership. This past year, 43 clubs were chartered in North America and 40 internationally. Our team is committed to keeping that momentum alive in the continuation of Promoting Optimism as we work collaboratively to reach our Growth global goal for the year of a NET +212.

We have the opportunity to celebrate the 100th anniversary of the adoption of the Optimist Creed and the Optimist purposes. By being Optimists, Together - We all share in that responsibility of serving our communities - by developing a philosophy of Life, promoting our patriotism, our respect for law....and our Optimism,

I want to thank each and every member for your decision to being an Optimist and openly invite those who are not a part of our movement to reach out and get connected. I encourage you all to stay optimistic- despite whatever challenges our world will cause us to face – because we have the ability to create a better world for the communities which we serve.

Both myself and First Dude Ken - look forward to serving you this year, I promise to be the best that I can be....for you. I have one year as your President – and I ask that each of you join in that promise to BE Optimists, to spread optimismbecause I know that being an Optimist IS Cool, It's Brave - a bit rebellious, Daring and Vital to the future of our kids, the strength of our communities, and the growth within ourselves.



1st District Conference Agenda Overview:

- 8:00 – 9:30 p.m. Friday, November 12, Executive Committee at hotel
- 7:00 – 11:00 p.m. Friday, November 12, Hospitality Room, Lounge Area 2nd Floor
- 8:00 – 8:30 a.m. PGA Meeting, Saturday, November 13, Lounge Area 2nd Floor
- 9:00 a.m. Saturday, November 13, General Session Begins
- General 1st Quarter Opening items
- “The Power of Optimist Habits” Part 1
- Committee Reports
- District Board and Business Meeting
- Lunch
- Growth Opportunities - NCB
- “The Power of Optimist Habits Part 2
- “Optimist IS” – speed round
- Growth Opportunities - Membership
- Closing Session – Adjourn 3:00 p.m.

This Conference sees a return to Columbus, Indiana after several years’ absence at a new Holiday Inn (located on the south side of Jonathan Moore Pike). The hotel is observing some restricted activity with serving box lunches for our noon meal. A complimentary breakfast will be available for those who are staying overnight Friday. For a more substantial breakfast there is a Waffle House and an IHOP nearby.

**Congratulations to the Greensburg Optimist Club
who celebrated their 50th Anniversary this past
August!**

**Congratulations to the Evansville Downtown Club
who are celebrating their 100th Anniversary!**

The club was formed on Friday, May 13th, 1921, by design to celebrate both optimism as a club and the birthday of the club’s founder, Dr. Charles Hartloff, the first President. The club has come a long way from the original slogan of “Friend of the Delinquent Boy” and is excited to have served the Evansville Community and its youth for our 100 years.

ESSAY CONTEST

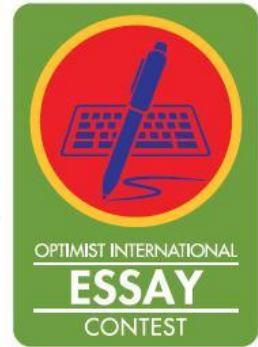
The Essay Contest is sponsored by Optimist International to give young people the opportunity to write about their own opinions regarding the world in which they live.

The approach can encompass a young person's personal experience, the experience of their country or a more historical perspective. In addition to developing skills for written expression, participants also have the opportunity to win a college scholarship!

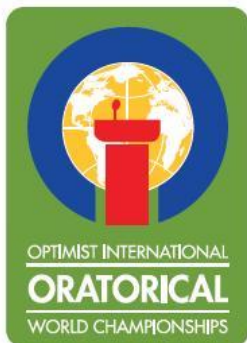
One District Scholarship of \$2,500



Topic
"How Does an Optimistic Mindset Change My Tomorrow?"



OPTIMIST INTERNATIONAL YOUTH CONTESTS 2021-2022



Topic
"Staying Optimistic in Challenging Times"

ORATORICAL CONTEST

Beginning in 1928, the Oratorical Contest has become the longest-running program of Optimist International. The contest is designed for young people to gain experience in public speaking and provide them with an opportunity to compete for multiple college scholarships with a pre-assigned topic.

District Scholarships:
First Place: \$2,500 • Second Place: \$1,500 • Third Place: \$1,000
with a chance to win up to \$22,500 at the World Championships level



Topic
"Staying Optimistic in Challenging Times"

COMMUNICATION CONTEST FOR THE DEAF & HARD OF HEARING

This contest offers an opportunity for students who are Deaf or Hard-of-Hearing to present their thoughts in the community, gaining skills, which can only come from signing or speaking to a large audience. Patterned after the Optimist Oratorical Contest, the contest offers youth the chance to compete in speech or sign language with the chance to win a college scholarship.

One District Scholarship of \$2,500

KIDS SPEAK OUT! SPEECH CONTEST

All young people can compete in the Optimist Oratorical Contest. The "Kids Speak Out" contest is a "pre-Oratorical" program that provides a more equitable competition for younger speakers.



Follow complete Official Rules posted on www.optimist.org

August Was a Sad Month for BOCI Members

BOCI lost two of its wonderful members in the month of August.



Larry Darling, our President, 80, of Fishers, passed away August 9th, from a massive

heart attack.

Then Elbert 'Brad' Bradshaw of Carmel passed away on August 15th at the age of 93, following an auto accident.



Brad was one of the Charter members of our Club, founded in 1958.

Our Club was very fortunate to have these two gentlemen as members of our Club. Their guidance and support of everything we did, whether it be a project or a fundraiser, they were always there for us

We pray for their families and all of their friends as we grieve with them.

The entire Indiana South District is saddened at the loss of these two Great Optimists.



Honor Clubs are stronger Clubs.

Believe it or not, the end of the Optimist year is almost here. This is a good time for all Clubs to set their sights on the end-of-year goal of becoming an Honor Club. Becoming an Honor Club helps your Club to remain strong, which will allow you to offer more services to children in your community. This distinction shows that you, as Club Officers, left your Club in a better place than when you took it over.

[This form will help you track the steps toward becoming an Honor Club.](#)

[You can also log in to our website to access a report on your Club's progress in building membership.](#)

SIX LITTLE STORIES WITH LOTS OF MEANINGS

- (1). Once all villagers decided to pray for rain. On the day of prayer, all the people gathered, but only one boy came with an umbrella. That is faith.
- (2). When you throw babies in the air, they laugh because they know you will catch them. That is trust.
- (3). Every night we go to bed without any assurance of being alive the next morning, but still we set the alarms to wake up. That is hope.
- (4). We plan big things for tomorrow in spite of zero knowledge of the future. That is confidence.
- (5). We see the world suffering, but still, we get married and have children. That is love.
- (6). On an old man's shirt was written a sentence 'I am not 80 years old; I am sweet 16 with 64 years of experience.' That is attitude.

Have a happy day and live your life like these six stories.
Remember - Good friends are the rare jewels of life,
difficult to find and impossible to replace!!

Leading in Times of Uncertainty

As we navigate through this pandemic people look for leadership and for answers. They seek guidance and direction because there is so much UNCERTAINTY. This uncertainty takes us out of our AUTO-pilot mode, makes us feel out of control, no longer comfortable with surrounding conditions. Some days it feels like we could be in crisis.

One good thing that comes from crisis is that it can bring out the best in us. We want to provide security, offer guidance, demonstrate understanding, and show that we care. We want to help, offer hope, and provide answers. We want to help people see the problem and to get to a solution. There are hidden opportunities for each of us to use our leadership skills and talents. Do not miss these opportunities. Take care of your people, in your organizations, your church, your clubs, your clients, your family (those near and far), and most of all, take care of yourself. You cannot look after others if you are not healthy. Here are things YOU can do in the coming days that can make a difference as you reach out to others.

1. Talk Health, happiness, and prosperity to every person you meet.

Offer continual help. Reality is what it is, but HOPE and FAITH keeps people going.

2. To make all your friends feel that there is something in them.

Extend grace and compassion. When someone tells you of his/her troubles, be empathetic. Offer the comment, "I know how you feel," or "I understand." Offer thoughtfulness. During conversation, listen, not only with your ears but with your heart. Ask good questions, go back to a specific point, and make an encouraging or positive comment about it.

3. Be so strong that nothing can disturb your peace of mind.

Be patient, CALM., and encouraging. Your ability to remain calm can set people at ease. Logical thinking in stressful situations is vital. Your smile and presence can make an impact on others.

4. Think only the best, work only for the best, and expect only the best.

Encourage others to prepare and plan. Each person's situation is different. We should all HOPE for the BEST, but we prepare for the worst. Good preparation can make a difference in the end! Encourage others to never give up HOPE and to plan and prepare. Encourage and support the efforts of others.

5. To think only of the best, to work only for the best, and to expect only the best.

Have TRUST in the future! Teach people how to trust. Appreciate the small WINS and trust more WINS will come. Watch for those small instances that can be called WINS. When they start accumulating, they turn into bigger WINS!



New Member Success Plan

There are three things you can do to ensure your new member does not resign for “lack of interest”.

1. **BUDDY-UP** Invite them to attend club meetings, share rides, introduce them to other Optimists who may share their interests, sit with different groups of people (not the regular clic), encourage them to share Optimism with “Optimistic Opportunities”, help them feel welcome and a part of the club, ask them to help with projects or tasks, no matter how small.
2. Introduce the member to the PGI program (Personal Growth and Involvement). This is a Passport Booklet with activities that encourage participation. For each level completed, they receive a special backing for their Optimist pin. The booklet can be obtained by contacting **Paula Reyling** of the Jasper Club, 812 663 7176.

LEVEL I – BRONZE	LEVEL II – GREEN
<p>_____ ATTENDANCE: Attend six Club meetings and/or activities</p> <p>_____ ACTIVITY: Participate in one Club service activity</p> <p>_____ KNOWLEDGE OF ORGANIZATION: Learn the Five Purposes and about the founding of Optimist International</p> <p>_____ SELF DEVELOPMENT: Prepare and give a short presentation on “How Optimism Can Make a Better World”</p> <p>_____ COMMUNICATION: Read the curriculum vitae/ résumé of a new member at the induction ceremony</p> <p>_____ CERTIFICATION: Activities to be certified by Club Secretary/Treasurer or Club President</p>	<p>_____ ATTENDANCE: Attend three additional Club meetings and/or activities (cumulative total of 9)</p> <p>_____ ACTIVITY: Be involved in organizing a Club Activity</p> <p>_____ GROWTH: Sponsor a new member</p> <p>_____ KNOWLEDGE OF ORGANIZATION: Know Optimist International, District, Zone and Club structures</p> <p>_____ SELF DEVELOPMENT: Make a short presentation at a Club meeting about why a prospective member should join your Optimist Club</p> <p>_____ COMMUNICATION: Promote Club meeting attendance for a period of at least one month</p> <p>_____ CERTIFICATION: Activities to be certified by Club Secretary/Treasurer or Club President</p>
<p>Signed By: _____</p> <p>Office: _____</p> <p>Date: _____</p>	<p>Signed By: _____</p> <p>Office: _____</p> <p>Date: _____</p>

3. Assist the member in earning the Rookie Rock Star Award. This can be earned **ONLY** in the first twelve months of membership. They receive a special Optimist pin upon completion.
 - a. Serve on a Club Committee
 - b. Work on a Service Project
 - c. Sponsor a New Member
 - d. Attend one of the following:
 - District meeting
 - Regional Summit
 - Optimist International Convention

Rookie Rock Star Form: Club President needs to fill out to document activities: This can be found at Optimist.org - member resources -forms, documents, and publications -documents -club, district, member recognition.

Learning Management System now available for OI members

BIG NEWS! You Can Now Use the LMS, Plus Free Access for Club Officers

Dear Optimist International Leader,

The launch of the new Learning Management System was a big step forward for Optimist International to improve the way we provide training materials to Clubs. In the weeks since the launch, we have shared your comments with President Adrian Elcock. He wants you to know that we appreciate your positive response. Based on your feedback we have re-iMaged our roll-out plan.

Many Clubs shared that they would prefer individual accounts rather than a shared Club account. We are now giving each Club four FREE licenses to the system. These licenses are reserved for the Club President, Club President-Elect, Club Secretary Treasurer, and Club Foundation Representative (this will be updated every year for the new person in each role). When your Club signs up for the new license, we will remove permission for the current generic Club account.

In addition, we are pleased to announce we will also offer all Optimist members a chance to purchase a license for \$6 USD per year per member. If your Club would like to pay for members, please contact michelle.turner@optimist.org.

With everyone having the opportunity to be in the system, we will be able to track each member's progress as they complete courses. Past officers will have the option to renew their account each year for the same fee.

Please see the attached documents with instructions on how to log in for the free membership and how members can register. Please note that promo codes are located at the bottom.

Thank you,
Michelle Turner
LMS Administrator
michelle.turner@optimist.org

[How to Register for Members](#)

[How to Register for Officers](#)



We understand the importance of protecting your Optimist Club and the children you serve. IntelliCorp has partnered with Optimist International to ensure Optimist Clubs receive comprehensive and validated screening services at the lowest possible cost.

Optimist Background Check Package

The following cost-effective screening package has been created to simplify your background check process. The package uses a combination of multiple sources of criminal record information. In addition, we validate database records by returning to the source to ensure that we have the latest updates regarding your applicant's history.

Package Pricing: \$13.86

Includes:

- Validated Criminal Database
 - Validated Nationwide Sex Offender
 - Validated Department of Corrections
- Unlimited Single County Searches (7 year address history)*
- SSN Verification w/Address History
- Government Sanctions (Terrorist Search)

Notes:

*Some courts charge a mandatory fee. These are treated as pass-through fees to our clients and are clearly highlighted before processing the search.

Package Add-Ons

- | | |
|----------------------------|-----------------------------|
| • Motor Vehicle Reports | • Federal Criminal Searches |
| • Employment Verifications | • Civil Searches |
| • Education Verifications | • I9/E-Verify |
| • Drug Testing | • Credit Reports |



Program Benefits:

- Preferred pricing
- Criminal product validation
- Compliance information/online sample forms
- Personalized customer support
- System & product training sessions
- Secure online report ordering & retrieval

Please Note: Information and preferential pricing provided for U.S. Clubs only. Canadian Clubs should contact IntelliCorp for more information.

Sign-Up Today:

Click [here](#) and complete the first page of the registration process.



Contact:

Mike Terrell
800-539-3717 x157
mterrell@intellcorp.net
www.intellcorp.net

Club Presidents: Please make copies of this Bulletin and distribute to the members of your club.

Useful Web Links

Optimist International Structure & Services:

http://www.optimistleaders.org/LeadershipInfo/ClubInfo/ClubAnswerBook/OI_Structure_&_Services.pdf

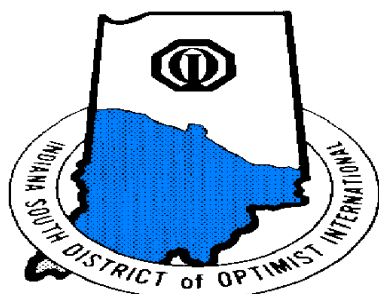
Club Organizational Model:

http://www.optimistleaders.org/TeachingMaterials/OfficerTraining/Club_Organization_Model.pdf

Optimist International Foundation:

The Optimist International Foundation is a 501C3 organization whose purpose is to receive and manage funds exclusively for the charitable, literary or educational purposes of OI and its member clubs. See website link: <http://oifoundation.org/about-us/>

Official Optimist International Supplier: Shumsky www.OptimistStuff.com



Attention ALL Club Presidents

Presidents of all Clubs in the District serve as members of the District Board of Directors. Make sure to attend your Board meeting at every District Conference and at the Convention.

Update Member Information

To ensure each Optimist Member is receiving important information from Optimist International, encourage each Member to update their contact information with a leader in your Club. This includes addresses, email addresses and phone numbers. Each leader (Club President, Secretary, and/or Treasurer) has a log-in for Optimist Leaders to update the Members' information.